

John Tillison

WWW.TILLISON.COM

“WE’LL TEACH YOUR PEOPLE TO FLY!”

TEL: (800) 396-9947



How a flight instructor helps business win

Differentiate or Die!

Times are tough. But John Tillison combines 38 years of flight training along with award-winning presentation skill-sets to help you become *tougher*. And *win!*

By mixing aviation and high power presentation skills, John helps employees access latent energy, enthusiasm and drive to differentiate from the competition. This key combination reduces the propensity for apathy and burnout and helps *increase* your bottom line.

Build now...Not later

Results are quick, effective and profound with our 20 to 60 minute “*Business Builder*” experience. Each presentation is customized to address the needs of the employee...and the company. A *needs analysis* is completed before the

program to assure effective message targeting. Our *Aim High!* materials package further enhances and reinforces retention. The result is a value-added experience your people will long remember, appreciate, *and apply*.

Be Great or Be Gone

In today’s floundering economy, old habits and average customer care are not enough. Every person must contribute to the strength of the organization to remain competitive.

We’ll provide your staff specific steps to become more team oriented, self-confident & inspired to tackle challenges.

Fantastic...or it’s Free

Key to our quality is our unmatched service agreement. *You must be happy with*

us, or the program is free. This keeps us highly motivated and *you* quality assured. This brutally simple service agreement promises that your people will walk away with a renewed outlook and a measurably

When employees are inspired and purpose-driven their organization takes on an inspired excellence as well

improved ability to connect, cooperate, and work with greater purpose.

Yes, our approach is different...but effective *and timely!* And with it, we will teach your people to fly! *Guaranteed.*



What others are saying

“John’s presentation to our Kaiser leadership team was outstanding. His unique aviation approach correlated well to our pharmacy setting. I highly recommend him.”

Steve Small

Former Director In/Out Pharmacies
Kaiser Permanente

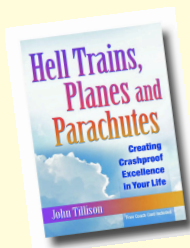
“Your presentation was brilliant. We appreciate the way you researched the issues of our employees. The result was engaging and riveting.”

Twiana Armstrong-Bryant

Manager - Roseville Operations
State Farm Insurance

Lessons from the Cockpit

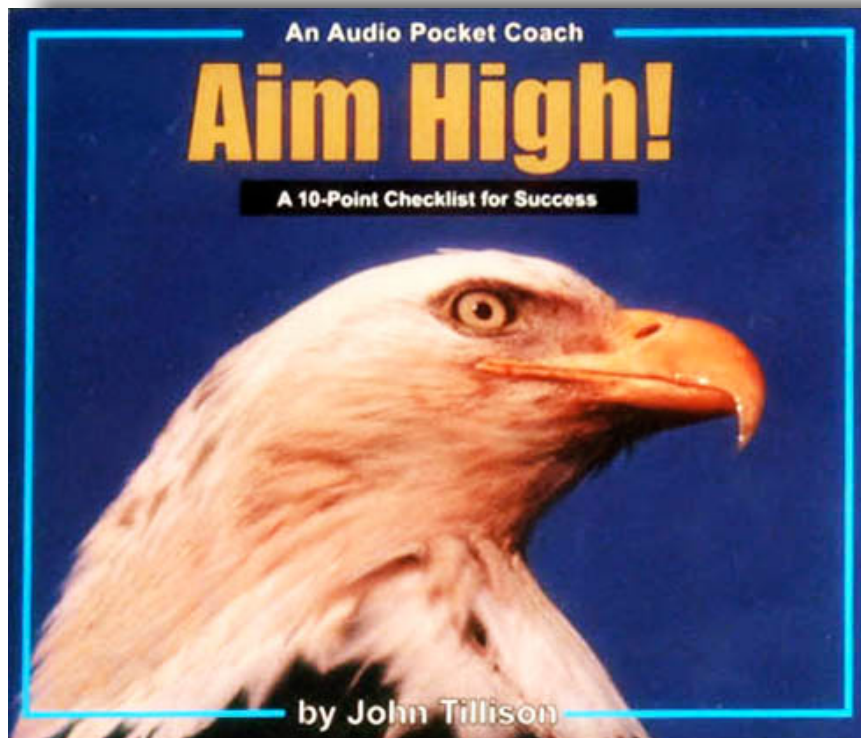
With 39 years of flight and coaching experience, John Tillison has created a wellspring of culminated knowledge and published material that will provide your people with practical solutions to deal with the current economic challenges of morale and workplace excellence.



Recognized Expert

John’s engaging presentations, CD’s, published articles and *Coach Cards*, all help to improve human interaction, promote teamwork, and inspire others with a sense of personal mastery.

Strive not just to survive but be the best in the business!



Each “Business Builder” includes an “all hands on deck” live presentation, *Aim High* CD packs, “Coach Cards”, certificates of completion...and our raffle rouser!

Benefits & Qualifications

1. Operate with excellence. *Aim High* will help your people improve attitudes and reinforce a culture of excellence while improving teamwork, morale, and by extension, *help enhance your bottom-line!*

2. Personalized training. Each presentation is customized to your staff and facility needs. Well before the presentation we learn the challenges and issues to best target our message.

4. Low-Cost program. Our training is one of the most economical, high-value investments in business today. Our unique service complemented by our quality guarantee assures you a cost-effective program...that keeps on giving!

4. Zero-tolerance guarantee. This unprecedented guarantee is your ultimate protection of program excellence. You must be completely satisfied or the entire event is free. *Period!*

John’s Qualifications

- Award Winning Speaker/Trainer
- Globally published writer
- Bachelor of Science degree in Business
- 10,000-hour accident-free flight coach
- Former Intl travel company president
- Designer of *Pocket Coach* CD series
- Recognized leader in presentation field
- Author of Excellence-in-Business book
- Member National Speakers Assn.
- Maintains long-term client follow-up
- Specializes in team & workplace success
- Uses aircraft to inspire others to achieve
- Multiple testimonials & references



Helping people become their *very best!*